WebsiteSecure.org

Always Be Sure With Website Secure

How we work. How you benefit.

The Honest Reputation Advantage

The internet allows billions of transactions to be completed efficiently each day. However, the low barrier to entry for website ownership has also spawned waves of unscrupulous merchants. Many seek to profit by abusing innocent consumers with shortsighted tricks ranging from unethical and confusing to patently illegal. Your choice to manage your online businesses in an honest, ethical and responsible manner is something that we can help you monetize. The strong reputation you have worked to build and WebsiteSecure.org certification are the building blocks of better ratios.

Having your sites independently certified is fast and easy. The entire inspection process earns you more than it costs by enhancing your customer submit ratios. Trained website security staff members carefully inspect each site, read the terms of service, explore the join page process and review the stated privacy policy. WebsiteSecure.org also performs random 'test joins' and membership cancellations when certifying websites. Certified sites are monitored with a combination of automated and manual methods to confirm that each site continually conforms with ethical guidelines.

The Official WebsiteSecure.org Seal

Sites that successfully complete the inspection process are authorized to display the WebsiteSecure.org official seal, known world wide as a symbol of ethical commerce. The seals have a unique certification number beneath them matched to your specific site domain and several other features designed to prevent misuse. Visitors to your website see the official WebsiteSecure.org seal and know immediately that your site is a trustworthy place to do business online.

» Earn More From Your Sites. Honestly.

Show Consumers You Care
Certified sites demonstrate that their owners take digital security seriously.

Our Ads Earn You Money
Our robust media campaigns strengthen our brand and yours.

Associate With Honest Brands
Our strict standards ensure that you are always in good company.

Benefit From Our Q&A Audit
Many flaws are unintentional. We help you fix them.

Create A Bright Line
Help us establish a bright line between ethical sites and scammers.

Real Trust Earns Real Rewards

Consumers are aware that the WebsiteSecure.org inspection process does more to protect honest customers because we go beyond the simple scans utilized by other security services. By actually reading the terms of service, exploring the join page fully and doing random 'test joins and cancels' we are able to provide consumers with the kind of confidence they need to feel comfortable purchasing products and services from your online business. Our inspections are based on simple ethical standards designed to identify merchants who provide a fair purchasing experience with plainly stated pricing and reasonable terms for their customers. We help honest sites earn more.

SSL Encryption

We inspect pages that request sensitive information to be sure they are properly protected by valid SSL encryption methods.

Test Joins

Unlike other 'trust seal' providers, WebsiteSecure.org performs random 'test joins and cancels' to confirm ethical billing.

Adjunct Sales

Pre-checked or unchecked cross sales are ethical provided that they are clearly displayed and above the submit button.
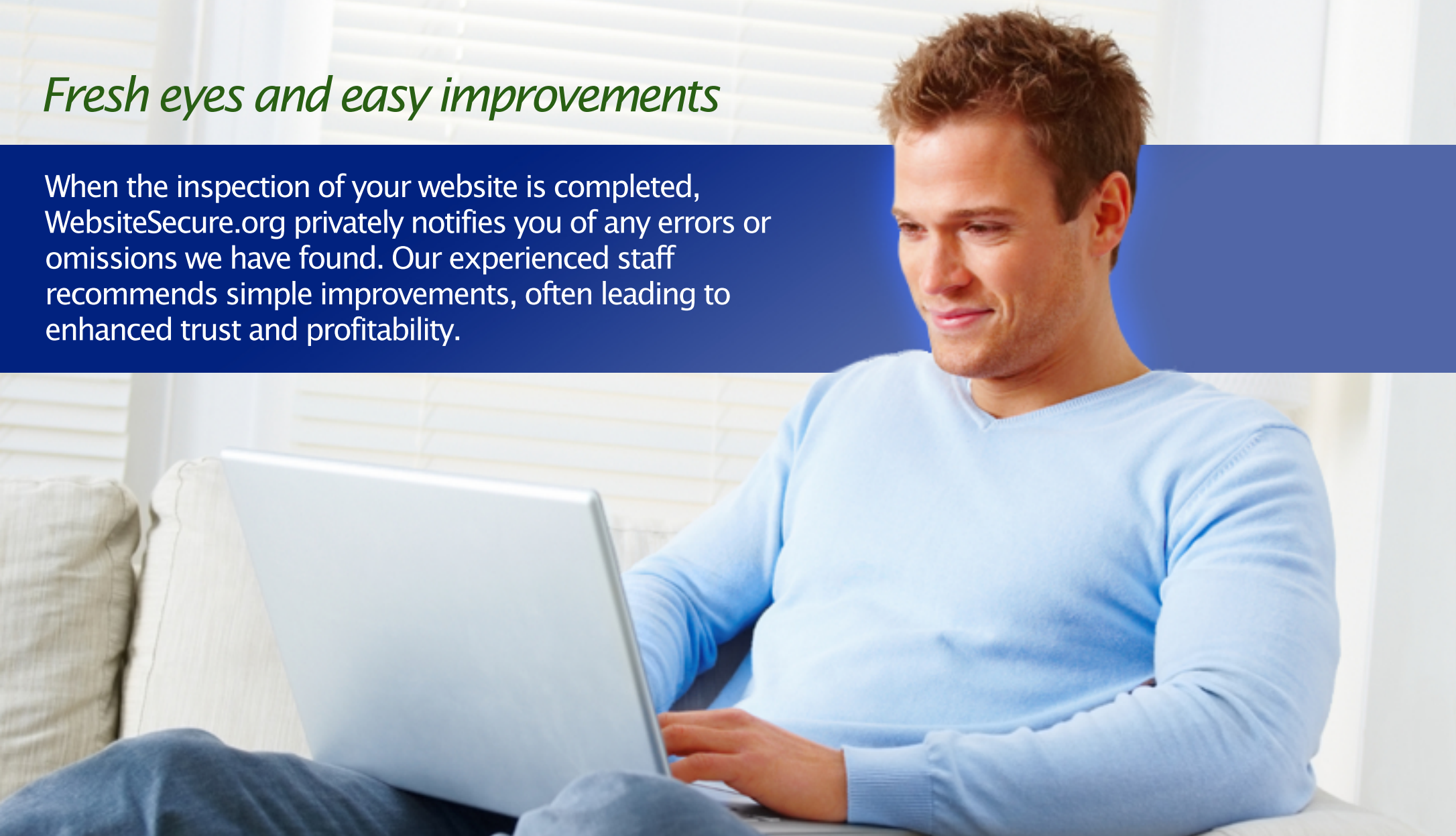
TOS Agreements

Examination of terms and conditions is an essential part of protecting consumers from websites with unethical policies.

Fresh eyes and easy improvements

When the inspection of your website is completed, WebsiteSecure.org privately notifies you of any errors or omissions we have found. Our experienced staff recommends simple improvements, often leading to enhanced trust and profitability.

Earn More With WebsiteSecure.org

The pricing used by WebsiteSecure.org is specifically designed to cost less than you can anticipate earning as a result. For most membership sites, getting certified costs less than you would earn from one join per month. That means even if our seal and support efforts only raise your ratios by a single percentage point, your site will still have earned more than you have spent. It is our sincere desire to enhance the online purchasing process in ways that benefit honest consumers and merchants. When honest sites earn more and dishonest sites earn less, ethical consumers and merchants win. Getting started is easy and economical because we don't want to make money from you, we want to make money with you.

Sites	Inspection	Monitoring
One Site	$50.00	$29.99/Month
Multiple Sites	Contact Us For A Quote	

Affordable pricing and superior services make our certification seals a powerful marketing component.

» Who Doesn't Benefit?

The only people who do not benefit from the services provided by WebsiteSecure.org are the unethical website owners, 'scammers' and 'fraudsters' who want to take advantage of consumer innocence and naiveté. WebsiteSecure.org never certifies websites that fail to meet basic ethical standards. We also actively enforce our intellectual property rights and protect our brand via all available methods to prevent the misuse of our branding or certification resources. The pricing stated above represents our inspection fees, only websites that pass inspection and maintain compliance are authorized to display the WebsiteSecure.org seal. When your site is certified it is always in good company.

» Building Global Momentum

The WebsiteSecure.org certification seal currently receives more than 50 Million impressions per month. That number continues to grow more rapidly with each new site that becomes certified. Our robust branding campaign includes multi-media advertising via trusted top tier sources. For more information about our print, radio, online and offline marketing efforts please contact us at your earliest convenience. Carefully clarifying our purpose while extending the global reach of our brand continually improves the impact of the WebsiteSecure.org seal for every website we certify. Your bottom line can benefit from our growing momentum.

"*You work hard each day to build an ethical business. WebsiteSecure.org can help you monetize that effort.*"

Thanks for your time and consideration

We understand the value of your time and appreciate your interest in our organization. **Please contact us or visit: www.websitesecure.org for more information about our certification services.** Our entire staff looks forward to working with you to improve the standards of internet commerce generally and the sales ratios of your ethical website specifically.

Suggestions you offer are humbly appreciated. The constructive feedback we receive from consumers and merchants is an important part of our evaluation process as we continue to evolve and improve our e-commerce services. You can always be sure that WebsiteSecure.org will do its best to help your website reach its full potential.

» Looking forward to working with you

Visit us online: www.websitesecure.org

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IM us: 266-942-896